

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

1-8 JANUARY / 2024



TOURISM PROFESSIONALS COME TOGETHER AT THE 2ND TOURISM CONGRESS IN ANTALYA

In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we come together again at the 2nd TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024.

In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For TÜRSAB members and employees, congress registration is free of charge and they will only pay transportation, accommodation or daily use fees.

Location: Royal Seginus Hotel, Lara/Antalya
Date: February 16-18, 2024

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>

"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE
+90 549 456 10 10

VOICE OF TRAVEL 10TH ISSUE PUBLISHED

The 10th issue of The Voice of Travel, the powerful voice of tourism and travel agencies in the media, with rich content, interviews and the latest developments in tourism, titled "Düzce Korugöl Nature Park: interludes and the symbol of sustainable tourism".

AS A RESULT OF TÜRSAB'S REQUESTS, THE LAW ON THE FEE OBLIGATION OF TRAVEL AGENCIES OPERATING IN DISASTER AREAS HAS BEEN AMENDED

Our Association requested the Presidency of the Republic with letters dated 21.02.2023 and 18.10.2023 to make the necessary arrangements for the exemption of travel agencies operating in the disaster area from the annual fee payments for 2023 and 2024. In line with our requests, the Law No. 7491 on the Amendment of Certain Laws and Decree Laws was published in the Official Gazette dated 28.12.2023 and numbered 32413.

With the following regulation in Article 28 of the Law, travel agencies in the provinces mentioned in the article will not be obliged to pay dues for the years 2023 and 2024.

ARTICLE 28-The following provisional article has been added to the Law on Travel Agencies and Association of Travel Agencies dated 14/9/1972 and numbered 618.

"PROVISIONAL ARTICLE 7- Travel agencies operating in the provinces of Adana, Adıyaman, Batman, Bingöl, Diyarbakır, Elazığ, Gaziantep, Hatay, Kahramanmaraş, Kayseri, Kilis, Malatya, Mardin, Niğde, Osmaniye, Şanlıurfa and Tunceli, which were affected by the earthquake disaster that occurred on 6/2/2023 and which are accepted as Disaster Regions with a General Impact on Life, shall not be charged the annual fee regulated in Article 35 for the years 2023 and 2024."

FIRUZ BAĞLIKAYA: ISTANBUL'S NEW TARGET IS TO REACH 20 MILLION VISITORS

Firuz Bağlıkaya, President of our Board of Directors, made statements regarding Istanbul's tourism data. Emphasizing that Istanbul's tourism potential is very high, Bağlıkaya stated that the new target for the city is to reach 20 million visitors.

Bağlıkaya's statement was widely covered in the press.

OUR TÜRSAB COMMITTEE PARTICIPATED IN THE "BAB-I ALI MEETINGS" HOSTED BY DAVUT GÜL, GOVERNOR OF ISTANBUL

Our TÜRSAB Committee, headed by our President Firuz Bağlıkaya, attended the "Bab-ı Ali Meetings" hosted by Istanbul Governor Davut Gül.

Istanbul Deputy Governor Özlem Bozkurt Gevrek, Fatih Mayor Ergün Turan, Beyoğlu Mayor Haydar Ali Yıldız, Turkish Tourism Investors Association President Oya Narin, Turkish Hoteliers Association President Müberra Eresin, Turkish Touring and Automobile Association President Bülent Katkık, TÜRSAB Vice President Davut Günaydin, RRB Presidents and important names of the tourism sector attended the meeting and discussed the problems and solutions for Istanbul tourism.

We would like to thank Mr. Davut Gül, Governor of Istanbul for his hospitality.

MONTHLY MEETING OF TÜRSAB GASTRONOMY TOURISM SPECIALIZATION PRESIDENCY WAS HELD

Our Gastronomy Tourism Specialization Presidency held its first meeting of the year on January 4, 2024 under the leadership of our Specialization President Erdal Çerli.

At the meeting, the guide fees for 2024, the effect of museum and archaeological site fees on package tours, the Hagia Sophia Museum and Beyoğlu Information Tours were evaluated, and information was provided on the steps that can be taken to organize the "UNWTO World Forum on Gastronomy" in Turkey, the support that can be received to participate in the Gastronomy Tourism Forum to be held in Bahrain in 2024, and the creation of sub-groups for Street Taste Routes - Festivals - Gastronomy Routes Abroad.

The meeting ended with questions, suggestions and evaluations of our members.

OUR PRESIDENT OF THE REGIONAL REPRESENTATION BOARD ÖZGÜR ERSOY AND HIS COMMITTEE VISITED THE GOVERNOR OF ESKİŞEHİR HÜSEYİN AKSOY

Özgür Ersoy, President of our Eskişehir Regional Representative Board, together with RRB Board Members Özlem Karaer and Necla Yıldırım, visited Eskişehir Governor Hüseyin Aksoy in his office and wished him well for his new position.

Our Committee briefed Mr. Aksoy about the tourism sector and activities in the region.

ANNOUNCEMENT ON THE PASSAGE PERIODS OF TOURISM VEHICLES ON LALELİ AND ORDU AVENUE IN FATİH DISTRICT OF ISTANBUL

Our Istanbul Fatih Regional Representative Board met with Fatih Mayor Mr. Ergün Turan to discuss the problems faced by tourism vehicles due to the heavy traffic in the region following the "Ordu Street and Surrounding Pedestrianization Project".

As a result of the negotiations, as of January 4, 2024, the stay time of TÜRSAB certified tourism vehicles on Laleli and Ordu Street was increased from 30 minutes to 45 minutes.

We would like to thank Fatih Mayor Mr. Ergün Turan for his support.

ANNOUNCEMENT ON THE TICKET PRICE FOR THE MUSEUM OF ISLAMIC CIVILIZATIONS

According to the letter sent to our Association by the Directorate of Museology and Promotion Department of the Presidency of the Republic of Turkey National Palaces Administration; In line with the visiting, allocation, archive, research and image taking procedures and principles to be applied in the palaces, mansions, pavilions, museums and historical factories within the National Palaces Administration, it has been deemed appropriate to apply the foreign visitor ticket price of 250-TL, foreign student ticket price of 80-TL and free of charge for domestic visitors in the Museum of Islamic Civilizations.

OUR ASSOCIATION WILL ORGANIZE A DESTINATION PROMOTION EVENT IN OMAN TO PROMOTE THE SULTANATE OF OMAN

On Wednesday, January 10, 2024, Oman Destination Promotion Event will be held at TÜRSAB Central Office in cooperation with Oman Air.

Presentations and video screenings will be made to introduce the touristic regions of the Sultanate of Oman, which offers the world's most interesting architectural structures, majestic city castles, mud houses, Bedouin villages, safaris in the desert, sailing trips in the Arabian Sea, eye-catching deserts, oases, deep canyons, lush green valleys, stunning traditions, and a colorful life.

For detailed information and participation; <https://www.tursab.org.tr/announcements/announcement-on-oman-destination-promotion-event>

ANNOUNCEMENT ON THE UNITED KINGDOM FREE TRADE AGREEMENT SURVEY

According to the letter from the Ministry of Trade, Directorate General for International Agreements and the European Union;

In line with the agreement to extend the scope of the Free Trade Agreement between Turkey and the United Kingdom, a questionnaire was developed for service sector representatives and investors operating in or interested in the UK market.

You can participate in the survey via the link https://anketler.ticaret.gov.tr/eko_anketler.cfm until the end of the day on Wednesday, January 17, 2024.

2024 GELIBOLU ANZAC DAY COMMEMORATION CEREMONIES INFORMATION MEETING TO BE HELD

Our Association will organize an "Anzac Day Gallipoli 2024 Commemoration Ceremonies Tour Operators Information Meeting" regarding the route, operation and program flow before the "Gallipoli Anzac Day Dawn Ceremony" to be held by the Australian Government Department of Veterans Affairs (DVA) and the New Zealand Government New Zealand Defense Forces (NZDF) on the Gallipoli Peninsula in Turkey in 2024.

The meeting will be held on Tuesday, January 9, 2024 at 11:00 at TÜRSAB Central Office.

For detailed information and participation; <https://www.tursab.org.tr/announcements/announcement-on-2024-gallipoli-anzac-day-commemoration-ceremonies-information-meeting>

"INTERNATIONAL THERMAL HEALTH TOURISM FORUM" WILL BE HOSTED BY PAMUKKALE UNIVERSITY

According to the letter sent to our Association from Pamukkale University;

"International Thermal Health Tourism Forum" will be held in Denizli between 11-13 January 2024, hosted by Denizli Metropolitan Municipality and Pamukkale University. The forum, which will discuss the latest developments in the field of thermal health tourism, transfer experiences and enable new collaborations, will be attended by invited speakers from the international and national field in the field of health tourism.

Our members who have a Health Tourism Authorization Certificate and who wish to participate are required to fill out the registration form via the link <https://www.pau.edu.tr/termalaturizmforumu/trsayfa/kayit-ve-konaklama-4>.

For detailed information and forum program; <https://www.tursab.org.tr/announcements/announcement-on-international-thermal-health-tourism-forum>

ANNOUNCEMENT ON THE ONLINE PARTICIPANT AND VEHICLE REGISTRATION SYSTEM FOR THE ANZAC DAY GELIBOLU 2024 COMMEMORATION CEREMONIES

On April 25, 2024 by the Australian Government and the New Zealand Government, hosted by Turkey Anzac Day Gallipoli 2024 Overseas Commemoration Ceremonies to be held on the Gallipoli Peninsula, our members who wish to participate in the registration of the tour bus will be able to register from the link below.

For tour bus registration; <https://accreditation.teg.com.au>

WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

Available on the App Store | GET IT ON Google Play

TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the Internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyzilm.org.

For more detailed information, please visit: https://www.tursab.org.tr/_ajuyelimiz-50-yilimiz-ozel

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit <https://www.tursab.org.tr/tursab-card>.

50 TÜRSAB TV LAST WEEK

DECEMBER 2023 ANNUAL REPORT

We have compiled the activities carried out by our Association for travel agencies and our sector during its 25th activity period in December 2023.

To watch; https://www.youtube.com/watch?v=dj_5YbelVF4